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WELCOME TO L.A.

Earnest Sewn Another jeans store opens in L.A. Kinda like bringing sand to the beach. Unless the sand is famed New York denim line Earnest Sewn, and the beach is the Malibu Country Mart. East meets West within an industrial space (similar to its New York flagship in the Meatpacking District) right next door to A-list eatery Nobu. Offerings include a one-of-a-kind custom-jeans bar, Moscot watches, House of Waris jewelry and vintage Phaidon coffee-table books. In a city where denims are the preferred uniform, you can never have enough Earnest Sewn. \$178–\$350. 3835 Cross Creek Rd., Ste. 17, Malibu, 310-317-9200

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WHISPER REPORT

Body Therapy Masseur to the stars Julie Stout helps smooth out your kinks, aligning body and mind with a deep-tissue technique known as Hellerwork. Based on the inseparability of body, mind and spirit, Hellerwork restores the body's natural balance from the inside out. The belief is that you carry emotional stress and negative feelings in your fascia, forming bad habits like poor posture. The release brings realignment, making you look and feel like you've been doing yoga for years. \$200 for 1 1/2 hours. juliebodywork@gmail.com, 917-304-1175

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THE EXHIBITIONIST

Eggleston In a fresh spin on the age-old dance of art and commerce, Christie's Los Angeles has joined forces with the haute design boutique Moss to exhibit a portfolio of 60 William Eggleston photographs from the collection of Bruce and Nancy Berman, which are destined for sale in New York on October 13. Moss is pairing his Eggleston selections (23 in all) with *Homework*, an exhibition of modified, overscale everyday objects by the European design atelier Studio Job. The Christie's and Moss viewings run September 16–19. Christie's, 360 N. Camden Dr., Beverly Hills, 310-385-2600; Moss, 8444 Melrose Ave., Los Angeles, 323-866-5260



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SPLURGE

DEOS Diamond Earbuds At 302 blings per bud, they run from \$195 (crystals) to \$25,000 (black pave diamonds). Given the cost of cell-phone citations, these babies will pay for themselves...in 35 years. www.deos-diamond.com

